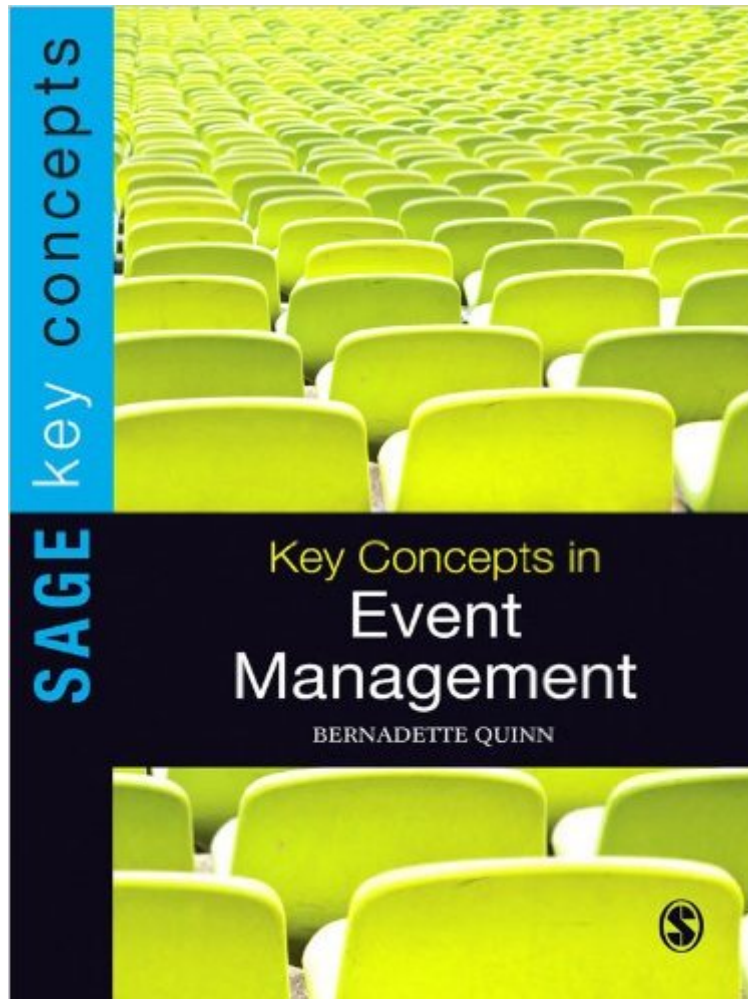# Key Concepts In Event Management (SAGE Key Concepts Series)

Synopsis

"I found this text to be exactly what we were looking for to give our students a good understanding of the contemporary issues that affect the Events industry. I have recommended this as essential reading. It is well written and the format makes it an easy read raising key issues and challenging theory."- Tanya Bellingham, School of Tourism & Hospitality, University of Plymouth"An essential events managment reference handbook which addresses a number of key issues within the industry. A very interesting read!"- Thomas Fletcher, Liverpool John Moores UniversityIn recent years we have seen an enormous growth of festivals and event activity and the literature within the field is consequently huge. In order to make sense of this rapid and dynamic development, students are dependent on a book that can lead them through the myriad of theoretical frameworks offered.This book naturally situates itself in the middle of this need, offering a comprehensive and illuminating account of the festival and event field. Written with academic rigour yet accessible at the same time, Quinn proves herself to be an outstanding communicator and stimulator of knowledge. International in content and timely in its up to date coverage of key topics, this will be an invaluable reference source for students from of Event Management, Hospitality Management, Tourism Management, and Sport and Leisure Management.

Book Information

File Size: 848 KB

Print Length: 208 pages

Page Numbers Source ISBN: 1849205590

Publisher: SAGE Publications Ltd (March 25, 2013)

Publication Date: November 21, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B00GXCVQI4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #391,484 Paid in Kindle Store (See Top 100 Paid in Kindle Store)   #53 inÂ Books > Business & Money > Industries > Sports & Entertainment > Park & Recreation   #122

Event Planner: The Art of Planning Your Next Successful Event: Event Ideas - Themes - Planning - Organizing - Managing (Event Planning, Event Planning ... and Organizer - How To Guide Books Book 1) Key Concepts in Event Management (SAGE Key Concepts series) Event Planning: Management & Marketing For Successful Events: Become an event planning pro & create a successful event series Event Planning: Event Planning and Management - How to Start Successful Event Planning Business! The Wow Factor: Creating Your Event and Designing Your Career in Event Planning How to Become an Event Planner: The Ultimate Guide to a Successful Career in Event Planning Event Planning Law for Small Businesses: A No-nonsense Guide for Startup Event Planners Event Planning: Plan Events Like a Professional, Impress Your Clients and be Your Own Boss in 12 Simple Steps (event planning, experience, organise, manage, ... be your own boss, work from home Book 4) Nora Roberts Key Trilogy CD Collection: Key of Light, Key of Knowledge, Key of Valor Employment and Work (The SAGE Reference Series on Disability: Key Issues and Future Directions) Sport Facility And Event Management Strategic Sports Event Management: Third edition Event Risk Management and Safety The International Dictionary of Event Management Cinema Studies: The Key Concepts (Routledge Key Guides) Writing for Academic Success (SAGE Study Skills Series) Teamwork: What Must Go Right/What Can Go Wrong (SAGE Series in Interpersonal Communication) Master Your Risk Management Concepts: Essential PMPÂ® Concepts Simplified (Ace Your PMPÂ® Exam Book 10) Master Your Procurement Management Concepts: Essential PMPÂ® Concepts Simplified (Ace Your PMPÂ® Exam Book 11) Master Your Human Resource Management Concepts: Essential PMPÂ® Concepts Simplified (Ace Your PMPÂ® Exam Book 8)